

GetResponse
AWeber
ActiveCampaign
Constant Contact
Mailchimp
Core services [Learn more >](#)

Email marketing	✓	✓	✓	✓	✓
Marketing automation	✓	✓	✓	✓	✓
Webinars	✓	✗	✗	✗	✗
Landing pages creator	✓	✓	✓	✓	✓
Autoresponders	✓	✓	✓	✓	✓
Conversion funnels	✓	✗	✗	✗	✗
SMS	✓	✗	✓	✓	✗
Push notifications	✓	✓	✗	✗	✗
CRM	✗	✗	✓	✗	✓
Signup forms	✓	✓	✓	✓	✓

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Paid ads	✓	✗	✓	✓	✓
Chats / Conversations	✓	✗	✓	✗	✓
Website builder	✓	✗	✗	✓	✓

Pricing [Learn more >](#)

Lowest plan available	\$13,30 / mo	\$16,15 / mo	\$9 / mo	\$20 / mo	\$11 / mo
Lowest price for 10.000 contacts	\$55,30 / mo	\$66,15 / mo	\$125 / mo	\$95 / mo	\$87 / mo
Annual plan discount	✓	✓	✓	✓	✗
Free plan	✓	✓	✗	✗	✓
Free trial	✓	✗	✓	✓	✗
Non-profit discount	✓	✗	✓	✓	✓

GetResponse**AWeber****ActiveCampaign****Constant Contact****Mailchimp**

Managed / Enterprise platform

Email marketing [Learn more >](#)

Newsletters



Autoresponders



Automation emails



Transactional emails



RSS-to-email



Drag-and-drop email creator



Predesigned email templates



Mobile-responsive email design



Real-time email client preview



	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Royalty-free stock photos	✓	✓	✗	✗	✗
Personal file storage	✓	✓	✓	✓	✓
Built-in image editor	✓	✗	✓	✗	✗
Email analytics	✓	✓	✓	✓	✓
Spam check	✓	✗	✓	✓	✗
Send time and delivery optimization	✓	✗	✓	✗	✓
A/B testing	✓	✓	✓	✓	✓
Shoppable emails	✓	✗	✓	✗	✓

Marketing Automation [Learn more >](#)

Visual workflow builder	✓	✗	✓	✓	✓
Predesigned workflow templates	✓	✓	✓	✗	✓

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Tagging	✓	✓	✓	✓	✓
Scoring	✓	✗	✗	✗	✗
Event-triggered emails	✓	✓	✓	✓	✓
Abandoned cart emails	✓	✓	✓	✓	✓
Web event tracking	✓	✓	✓	✗	✓
Product recommendations	✓	✗	✓	✗	✓
Post-purchase confirmations	✓	✗	✓	✓	✓

Landing Pages [Learn more >](#)

Drag-and-drop creator	✓	✓	✓	✓	✓
Mobile view workspace	✓	✗	✓	✓	✓
Predesigned templates	✓	✓	✓	✓	✓

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Unlimited custom domains	✓	✗	✗	✓	✗
Built-in signup and popup forms	✓	✓	✓	✗	✓
A/B testing	✓	✗	✗	✗	✗
Analytics	✓	✗	✓	✗	✓
SEO optimization tools	✓	✗	✓	✗	✗
Shoppable landing pages	✓	✓	✓	✗	✓
One-click Facebook Pixel integration	✓	✓	✗	✗	✗
Built-in image editor	✓	✗	✓	✗	✗
Royalty-free stock photos	✓	✓	✗	✗	✗
Countdown timer	✓	✗	✓	✗	✗

Conversion Funnel [Learn more >](#)

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Sales funnels	✓	✗	✗	✗	✗
Lead magnet funnels	✓	✗	✗	✗	✗
Opt-in funnels	✓	✗	✗	✗	✗
Webinar funnels	✓	✗	✗	✗	✗
Predesigned campaign scenarios	✓	✗	✗	✗	✗
Upsell pages	✓	✗	✗	✗	✗
Ecommerce and payment gateway integration	✓	✗	✗	✗	✗
Facebook ads	✓	✗	✗	✗	✗
Signup page	✓	✗	✗	✗	✗
Drag-and-drop email editor	✓	✗	✗	✗	✗
Sales pages	✓	✗	✗	✗	✗

GetResponse**AWeber****ActiveCampaign****Constant Contact****Mailchimp****Signup Forms** [Learn more >](#)

Drag-and-drop builder	✓	✗	✓	✓	✓
Predesigned templates	✓	✓	✗	✗	✗
Lightboxes and popups	✓	✗	✓	✓	✓
Plain HTML creator	✓	✓	✓	✗	✓
GDPR and consent fields	✓	✗	✓	✗	✓
reCAPTCHA	✓	✓	✗	✗	✓
A/B testing	✓	✓	✓	✗	✗
Analytics	✓	✗	✗	✗	✓
Mobile-view optimization	✓	✗	✗	✗	✗
Integrations	✓	✓	✗	✗	✓

GetResponse**AWeber****ActiveCampaign****Constant Contact****Mailchimp****Webinars** [Learn more >](#)

Unlimited live webinars	✓	×	×	×	×
On-demand webinars	✓	×	×	×	×
Paid webinars	✓	×	×	×	×
Recording storage	✓	×	×	×	×
Screen sharing	✓	×	×	×	×
Whiteboard	✓	×	×	×	×
Webinar analytics	✓	×	×	×	×
Free mobile app	✓	×	×	×	×
Facebook and YouTube streaming	✓	×	×	×	×
Polls and surveys	✓	×	×	×	×
Max. 1000 attendees	✓	×	×	×	×
Chat moderation	✓	×	×	×	×

GetResponse**AWeber****ActiveCampaign****Constant Contact****Mailchimp**

Call-to-action (CTA) buttons	✓	✗	✗	✗	✗
------------------------------	---	---	---	---	---

Facebook and Instagram Ads [Learn more >](#)

Built-in ads creator	✓	✗	✗	✓	✓
Audience picker / Advanced targeting options	✓	✗	✓	✓	✓
Targeting per device	✓	✗	✗	✓	✗
Budgeting	✓	✗	✗	✓	✓
Built-in analytics	✓	✗	✗	✗	✓
Free design app (Social Ads Creator)	✓	✗	✗	✗	✗

List Building and Segmentation

Single opt-in list import	✓	✓	✓	✓	✓
---------------------------	---	---	---	---	---

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Sign up forms	✓	✓	✓	✓	✓
List building funnels	✓	✗	✗	✗	✗
Advanced segmentation / Segments creation	✓	✓	✓	✗	✓
Tagging	✓	✓	✓	✓	✓
Custom fields	✓	✓	✓	✓	✗
GDPR and consent fields	✓	✗	✓	✓	✓
Engagement scores	✓	✗	✗	✓	✓
Contact cards	✓	✓	✓	✓	✓
List hygiene management	✓	✓	✓	✗	✗
Automatic unsubscribe and bounce removals	✓	✗	✓	✗	✓

Account and Campaign Management [Learn more >](#)

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Campaign consulting	✓	✗	✓	✓	✗
Deliverability consulting	✓	✗	✓	✓	✗
SSO	✓	✗	✗	✓	✗
Dedicated infrastructure	✓	✗	✓	✗	✓
Dedicated IP address	✓	✗	✓	✓	✓
Custom rebranding	✓	✗	✓	✓	✓
Multi-user	✓	✓	✓	✓	✓
Multilingual panel	✓	✗	✓	✗	✗
Android and iOS apps	✓	✓	✓	✓	✓

Ecommerce Tools [Learn more >](#)

Stores and products center	✓	✗	✗	✗	✗
----------------------------	---	---	---	---	---

GetResponse**AWeber****ActiveCampaign****Constant Contact****Mailchimp**

Custom order forms	✓	✗	✓	✗	✗
E-product delivery	✓	✗	✓	✗	✗
Abandoned order recovery	✓	✗	✓	✓	✓
Payment gateway integration	✓	✓	✓	✓	✓

Customer Support [Learn more >](#)

24/7 support	✓	✓	✓	✗	✓
Customer Experience Engineer	✓	✗	✓	✗	✗
Email	✓	✓	✓	✗	✓
Phone	✓	✓	✓	✓	✓
Chat	✓	✓	✓	✗	✓
Slack	✓	✗	✗	✗	✗

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Multilingual customer support	✓	✗	✓	✗	✓
English-speaking support	✓	✗	✓	✗	✓
Italian-speaking support	✓	✗	✓	✗	✗
German-speaking support	✓	✗	✓	✗	✓
Spanish-speaking support	✓	✗	✓	✗	✓
Polish-speaking support	✓	✗	✗	✗	✗
French-speaking support	✓	✗	✓	✗	✓
Portuguese-speaking support	✓	✗	✓	✗	✓

Integrations [Learn more >](#)

Amazon Payments	✓	✗	✗	✗	✗
Click Bank	✓	✓	✗	✗	✗

GetResponse**AWeber****ActiveCampaign****Constant Contact****Mailchimp**

PayPal	✓	✓	✓	✓	✗
PayU	✓	✗	✗	✗	✗
Stripe	✓	✓	✓	✗	✗
Zapier	✓	✓	✓	✓	✓
Magento	✓	✓	✓	✗	✓
PrestaShop	✓	✓	✓	✗	✓
WordPress	✓	✓	✓	✓	✓
Etsy	✓	✓	✗	✗	✗
Eventbrite	✓	✓	✓	✓	✓
Facebook Ads	✓	✗	✓	✓	✓
Facebook Pixel	✓	✓	✗	✓	✓
Google Analytics	✓	✓	✓	✗	✓
Salesforce	✓	✓	✓	✓	✓

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
Qiwi	✓	✗	✗	✗	✗
Shopify	✓	✓	✓	✓	✗
Slack	✓	✓	✓	✗	✗
Square	✓	✓	✓	✗	✓
Sugar	✓	✓	✓	✓	✓
Twitter	✓	✗	✓	✗	✗
WooCommerce	✓	✓	✓	✓	✓
Yandex	✓	✗	✗	✗	✗
Zoho	✓	✓	✓	✓	✓
MS Dynamics	✓	✗	✗	✓	✗

Business organisation membership

	GetResponse	AWeber	ActiveCampaign	Constant Contact	Mailchimp
M3AAWG	✓	✗	✓	✓	✓
OTA	✓	✗	✗	✗	✗
Surety Mail	✓	✗	✓	✗	✓
APWG	✓	✗	✗	✗	✗
PCI	✓	✗	✗	✗	✗

Programs [Learn more >](#)

Affiliate program	✓	✓	✗	✓	✓
Agency program	✓	✗	✓	✓	✓
Startups program	✗	✗	✗	✗	✗
Non profit program	✓	✗	✓	✓	✓

Last data actualization: 02.12.2024

 Copyright © 2024 GetResponse. Email Marketing. Solved®